

To
All Members/RTEs of the Council

Dear Members/ RTEs,

Sub: Inviting application for participation in the 3rd edition of India Textiles Sourcing Fair at New Delhi during 14-16 March 2023 – Reg.

Handloom Export Promotion Council is successfully organizing the 3rd edition of **India Textiles Sourcing Fair** (Reverse Buyer Seller Meet), at **The Leela Ambience Convention Hotel, Delhi** during **14-16 March 2023**. The event will have participation of about 120 overseas trade visitors from prominent textile importing countries and 150 exhibitors from all over India.

International buyers will be screened and filtered based on various parameters and finally selected by a special committee formed by HEPC to ensure the quality and relevancy of buyers visit to the event.

This event will serve as an excellent marketing platform provided by HEPC exclusively for handwoven products to meet the international trade visitors at an affordable cost and within the reach since it is happening in India.

The event details are furnished below:

FAIR INFORMATION				
Name of the Event	India Textiles Sourcing Fair			
Date	14-16 March 2023			
Place	The Leela Ambience Convention Hotel, Delhi			
Product Profile	Table linen, Bedlinen, Kitchen Linen, Furnishing elements, Curtains, Floor coverings, Wall hangings, Trimmings and embellishments, Indian attire (sarees), clothing accessories (Stoles, Scarves, Shawls, etc.) Gift articles & collectors' items made out of handloom fabrics.			
No. of Exhibitors	150			
No. of International Buyers	120			
International Buyers Target countries	Europe, America, Asia, Oceania, Africa, Latin America			
International Buyers category	Importers, Wholesalers, Distributors, Chain Stores, Dept Stores, Retailers & their Buying Agents			
Subsidized Participation fees for pre-equipped standard booth with display accessories viz. Wall partition with Company Fascia, Carpeting, HQI light, Plug point, Basket, table, chairs, Curtain rod, pegboard/ pin board, Shelf, Curtain rod (inclusive of 18%Service Tax)	9 sq.mtrs	12 sq.mtrs	15 sq.mtrs	18 sq.mtrs
	Rs.42,480	Rs.56,640	Rs.70,800	Rs.84,960
Application Form	<p>Click the link to fill and submit the application form or copy and paste in your browser:</p> <p>https://forms.gle/tz89crm686yDc9YJA</p>			

Payment Details	Bank Transfer: Name of the beneficiary: Handloom Export Promotion Council A/c. No.: 10457373309 IFS code: SBIN0000878 Bank Name: State Bank of India Branch: Anna Salai DD/Multicity cheque in favour of "Handloom Export Promotion Council", payable at Chennai
Last date for registration	15/01/2023

Submit your application along with payment before the last date and avail an opportunity to have a prefixed one on one buyer meetings during the event (Subject to buyer's acceptance of your product profile) organized exclusively by HEPC.

Yours Sincerely,

(N. Sreedhar)
Executive Director